# IWA LEADS 2021

## Leadership Development for Women in Medicine

## March 25-28, 2021 Virtual Meeting

bit.ly/amwaleads2021

## **Keynote Speakers**



**Barbara Ross-Lee, DO President, American Osteopathic Foundation** 



Mary Owen, MD **Director, Ctr American Indian & Minority Health** 



Paul Farmer, MD, PhD **Co-Founder & Chief Strategist, Partners in Health** 

## **Medical School Deans**



Archana Chatterjee, MD, PhD **Chicago Medical School** 



Pam Davis, MD **Western Reserve Univ. School of Medicine** 



Deborah Deas, MD, MPH **University of California, Riverside** 



Deborah German, MD Univ. of Central Florida College of Medicine



Marjorie Jenkins, MD, MEHP **University of South Carolina School of Medicine** 



**Morehouse School of Medicine** 



Valerie Montgomery Rice, MD Elaine M. Wallace, DO, MS, MS, MS Dr. Kiran C. Patel Coll. of Osteopathic Med.



**Amanda Wright, DO** Marian Univ. College of Osteopathic Med

Amna Anees, MD Clinical Assistant Professor of Medicine Eileen Barrett, MD, MPH Assoc. Prof. of Medicine, Director of CME, UNM Michelle Benedict, MS Former Senior Program Manager, Apple Leyda Elizabeth Bowes, MD Founding Med. Director, Bowes Dermatology & CoolSculpting Center Jillian Bybee, MD Assistant Professor of Pediatrics & Human Dev, Michigan State Univ. Linda Chaudron, MD, MS Professor and Director Center for Bioethics, Univ. Rochester SOM Charlene Dewey, MD, MEd Assistant Dean and Professor, Vanderbilt Univ. School of Medicine Cindy Duke, MD, PhD Medical Director & Lab Director, Nevada Fertility Institute Wendy Wills El-amin, MD Assoc Dean for DEI, Assoc. Prof., Southern Illinois University Medicine Fatima Fahs, MD Dermatologist, Hamzavi Dermatology Corey Feist, JD, MBA Co-founder Dr. Lorna Breen Heroes Foundation Carlton Galbreath, MAPP

CEO & Co-Founder, BossB, MD

Chair, Board of Regents, American College of Physicians Jessica "Jessi" Gold, MD, MS Assistant Prof. Psychiatry, Washington Univ. St. Louis SOM & Writer Farzanna Haffizulla, MD Chair, Dept. of Medicine, Kiran C. Patel College of Osteopathic Med. Susan Hingle, MD Professor of Medicine & Associate Dean, Southern Illinois Univ. SOM Jennifer Hunt, MD, MEd Chair of Pathology, Immunology, & Lab. Med, Univ Florida, Gainesville Reshma Jagsi, MD, DPhil Deputy Chair, Dept. Radi. Onc. Director Ctr Bioethics, Univ Michigan Sowmya Kanikkannan, MD Assist. Prof.essor of Medicine, Albany Medical College Nancy Klimas, MD Endowed Chair, Clin. Immun., Dr. Kiran C. Patel Coll of Osteopathic Med. Susan Love, MD, MBA Founder & Chief Visionary Officer, Dr. Susan Love Foundation Jasmine Marcelin, MD Do-Director, Digital Innovation & Social Media Strategy, Univ. Nebraska Mona Masood, DO Founder & Chief Organizer, Physician Support Line Aletha Maybank, MD, MPH Chief Health Equity Officer, Group VP, AMA Jessica Mega, MD, MPH

Chief Med. & Sci. Officer, Verily Life Sciences (Google)

Heather Gantzer, MD, MACP

Connie Newman, MD Adjunct Prof. of Medicine, NYU Grossman SOM Monica Pearl, MD Adjunct Assoc. Prof. Radiology, Univ. Maryland SOM Vidhya Prakash, MD Vice-Chair Clinical Affairs, Dept Med, SIU SOM Torie Comeaux Plowden, MD, MPH Chair, Dept. Ob/Gyn, Womack Army Medical Center Taryn Rose, MD CEO/Founder, Taryn Rose International Julianne Stout, MD Clin. Assit. Prof. Med. & Pediatrics, Indiana Univ SOM Loice Swisher, MD Clin. Professor, Emergency Med, Drexel University COM Hina Talib, MD Assoc. Prof. Pediatrics & Ob/Gyn, Albert Einstein COM Kim Templeton, MD Prof. Orthopedic Surgery, Univ. of Kansas Christine Todd, MD Chair, Dept. Medical Humanities, SIU SOM Robin West, MD Lead Team Physician, Washignton Nationals Amanda Xi, MD, MSE Staff Anesthesiologist/Intensivist, MGH

## **A 21st-Century Enhanced Interactive Program**

## Thursday, March 25, 2021 4:00 - 8:00 pm EST

Workshops, Exhibits, and Committee Meetings
Time Management Strategies for Busy Physicians
Alternate Careers, Medical Humanities
Innovation and Entrepreneurship, Diversity in
Medicine, Sex and Gender Specific Health/Research,
Negotiation, Business Skills, Advocacy Strategies,
Anti-racism, Patient Pavillion

## Friday, March 26, 2021 11:00 am - 5:00 pm EST

Speed Networking and Exhibits
Insights from Women Medical School Deans
Physician Infertility, Innovations in Education
Clinical Hot Topics and Updates in Medicine

5:30 - 8:00 pm EST
Regional Meetings and Virtual Paint Night

Saturday, March 27, 2021 10:30 am - 5:00 pm EST

Speed Networking and Exhibits
Humans Before Heroes: Physician Mental Health
Meet the Faculty
Keynote - Dr. Mary Owen

Lessons Learned: Insights from Leaders in Medicine Allyship, Racism, Oppression, Diversity & Inclusion

#### Virtual Gala 7:00 - 8:30 pm EST

**Keynote - Dr. Paul Farmer, Awards and Performances** 

Sunday, March 28, 2021 11:00 am - 5:00 pm EST

Speed Networking, Exhibits, and Committee Meetings
Thriving in a Male Dominated Field, Medicine as
Business, Disparities for Women of Color
Spotlight on Medical Humanities

## **Virtual CME Modules (one year access)**

Addressing Systemic and Implicit Bias
Financial Management Tools & Business Strategies
Social Media and Personal Branding, Physician
Fertility, Imposter Syndrome, Professionalism,
Negotiation, Gender Equity and Discrimination

The AMWA Virtual Meeting will feature fun opportunities to network, live and enduring CME, scientific poster sessions, virtual gala, mentoring, speed networking, free coaching and CV review (register early), workshops, virtual paint night, exhibitors, silent auction (donate gifts), and more!

Experience our new virtual platform that promotes engagement and networking. Special sessions before and during the meeting will connect you with women physicians worldwide. Be sure to register early.

#### Registration

Regular Member/Non-Member \$150/\$250 (regular non-member price includes AMWA membership)
Residents and Students M/NM \$30/\$45 and \$25/\$40

#### **Scientific Posters**

Physician (due Dec. 15), Students (due Nov. 30)
Poster Categories:

Clinical Care - best practices, case study Research - clinical, bench, other

Poster that align with AMWA priority topics are encouraged: sex and gender specific medicine, gender equity, work-life issues (including physician fertility), physician mental health, medical humanities, medical training, GME, women's health, and public health (gun violence, opioid addiction, human trafficking, obesity).

#### Merchandise

#### Wear your favorite AMWA swag to the meeting!

Welcome Gift \$16 - AMWA logo cheese board, carabiner door opener, RBG dissent pin, Studio AMWA notecards, stickers, specialty tea, and more]

Add cheese, fruit, drinks, & join the virtual gala!

T-shirt \$15 Zip Sweater Fleece Jacket \$72

Face Mask \$5 Long Sleeve T-Shirt \$26

Paint Night Kit \$12 Autographed Books \$12-\$15

Speakers include CEO's, CMO's, entrepreneurs, innovators, endowed chairs, chief health equity officers, medical directors, social media influencers -- leaders who are changing healthcare.

(agenda & merchandise subject to change)
Questions? Contact program@amwa-doc.org





#### **Accreditation Statement**

In support of improving patient care, this activity has been planned and implemented by Indiana University School of Medicine and the American Medical Women's Association. Indiana University School of Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

#### **Physicians**

Indiana University School of Medicine designates this enduring activity for a maximum of 8.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Indiana University School of Medicine designates this live activity for a maximum of 15.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Indiana University School of Medicine (IUSM) policy ensures that those who have influenced the content of a CE activity (e.g. planners, faculty, authors, reviewers and others) disclose all relevant financial relationships with commercial entities so that IUSM may identify and resolve any conflicts of interest prior to the activity. All educational programs sponsored by Indiana University School of Medicine must demonstrate balance, independence, objectivity, and scientific rigor. \*Indiana University School of Medicine (IUSM) defines a commercial interest as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients.

## **Exhibit and Sponsorship Opportunities**

## **Platinum \$20,000**

Top tier recognition in print, website, and virtual meeting platform. Recognition from the podium at the AMWA Annual Gala. 20 registrations.

## Gold \$10,000

Second tier recognition in print, website, and virtual meeting platform. Recognition from the podium at the AMWA Annual Gala. 10 registrations.

#### **Silver \$5000**

Third tier recognition in print, website, and virtual meeting platform. Recognition from the podium at the AMWA Annual Gala. 5 registrations.

#### **Bronze \$1000**

Fourth tier recognition in print, website, and virtual meeting platform. 2 registrations.

## Friend \$500

Fifth tier recognition in print, website, and virtual meeting platform. 1 registration.

## **Ally \$250**

Fifth tier recognition in print, website, and virtual meeting platform. 1 registration.

## Digital Bag Inserts \$200 Digital Advertisements \$300

## Advertisements Specs

Meeting mobile app banner ad \$300 Full page trim 8.38 in  $\times$  10.75 in Full page program book back cover ad \$500 live = 7.88 in  $\times$  10.25 in bleed = 8.63 in  $\times$  11 in Half page program book ad \$250 Half page live = 7.88 in  $\times$  5 in Quarter page program book ad \$150 Quarter page live = 3.5 in  $\times$  5 in

#### **Exhibitors**

Virtual exhibits will be regularly accessible to all attendees at all times and may include links to videos, websites or other relevant information. Incentives will encourage attendees to visit the exhibitor booths during scheduled exhibit hours and throughout the meeting. Exhibitors are welcome to schedule additional meeting times during the conference.

**Fees:** \$500 (for profit), \$250 (not for profit)

**Exhibit Booth Hours** (Booths do not need to be staffed at all hours)

Thurs, March 25 2:00 - 4:00 pm EST

Friday, March 26 11:00 am - 12:00 pm EST, 5:00 - 6:00 pm EST Saturday, March 27 10:30 - 11:30 am EST, 5:00 - 6:00 pm EST

Sunday, March 28 11:00 am - 12:00 pm EST

Register at bit.ly/amwaleads2020.

Questions? Please contact exhibitor@amwa-doc.org.